

## Corporate Food Drive Campaign Slogan Ideas

### For Fighting Hunger in the Workplace

1. High-tech companies: "Take a byte out of hunger."
2. Advertising agencies: "No matter how you say it, 'Hunger Hurts.'"
3. Printing companies: "Hunger - If only words could fix it."
4. Accounting firms:  
"Bean counters against hunger."  
"The hungry are counting on you."  
"Hunger - go figure."
5. Architectural firms: "The blueprint for feeding the hungry."
6. Hotels and motels: "Sleep over to end hunger."
7. Meeting/convention facilities: "Let's get together to end hunger."
8. Law firms: "See justice done. Feed the hungry."
9. General contractors: "Contract for a better tomorrow. End hunger today."
10. Homebuilders: "Building a better community by fighting hunger today."
11. Travel agencies: "Go away...hunger."
12. Office buildings: "Fighting a high rise problem - hunger."
13. Real estate companies: "The best closing of all: a closed door on hunger."
14. Computer companies: "Click on end hunger.com"
15. Health provider organizations: "Provide better healthcare . . . cure hunger."
16. Banks/Credit Unions:  
"The hungry are banking on you."  
"Check Out Hunger."  
"The Ultimate Savings Deposit: Feeding the Hungry." "The Hungry: Give them the credit they deserve-- Feed them."
17. Mortgage lenders: "Lend the hungry a helping hand."
18. Building maintenance:  
"Let's clean up on hunger."  
"Wipe Out Hunger."
19. Oil and gas companies: "Strike a gusher of compassion. Feed the hungry."
20. Life insurance companies:  
"The Hungry: You can insure their future."  
"Hunger: For some it's short term; for others it's whole life."
21. Hospitals: "Operation: End Hunger."
22. Engineering firms: "Design a Hunger Free Community"
23. Title companies: "The Title Deed to Tomorrow: Food."
24. Office buildings: "A Towering Problem: Hunger."
25. Tourist attractions: "Hunger: An Unwelcome Guest."
26. Manufacturers: "Making Hunger Disappear."
27. Retailers: "Check Out Hunger."
28. Restaurants:  
"Turn the Tables on Hunger."  
"Dining Out to End Hunger."
29. Police Department: "We Offer Protection...from Hunger."
30. Cell Phone companies: "Hang Up on Hunger"

## **Corporate Food Drive Activities/Events**

### **Fun Ways to Hold a Food Drive Fun Raiser**

- Hold drawings for a reserved parking space, day off with pay, romantic weekend getaways, golf foursomes, restaurant gift certificates, etc.
- Have a "jeans day" and pitch in \$5 for the privilege.
- Have an "empty your pockets" day (or week) and collect all the pennies, nickels, dimes, and quarters from everyone in the office (or school).
- Encourage competition between floors, departments or organizations.
- Have a talent show that people pay to enter and to attend.
- Host a "Rice and Beans" Lunch.
- Encourage employees to write a check in memory or honor of a special person.
- Host a golf tournament.
- Host a "building competition." Limit construction material to cans or nonperishable food only. Departments or floors must pay to enter.

Host a...

- Silent Auction
  - Bowling Tournament
  - Casino Night
  - Tennis Classic
  - Used Book Sale
  - Poinsettias sale
  - Bake Sale and Cake Walk
  - Peanut Butter & Jelly Sandwich Sale
- Sell Cookbooks of recipes from employees/members of your organization.
  - Have a Potluck Lunch and charge \$3 (or \$5) per person.
  - Host a "carnival" complete with dunking booths, caramel apples, penny throwing, pie throwing and hot dogs.
  - Have an art/craft/hobby show featuring individual "works of art."
  - Sell t-shirts (or sweatshirts) for employees to wear during the week of the drive.



## Corporate Food Drive Theme Ideas

### Personalize your Food Drive

*CANstruction* – build simple or elaborate sculptures using canned goods.

*Coin Wars* – plan a penny war between departments/groups. Each group collects change in a container. The team with the most coins at the end of the wins!

*Canned Immunity Day* – allow employees to receive immunity for being late, if they bring in canned goods.

*Food Day* – designate days of the week for specific foods, i.e. Macaroni Monday, Tuna Tuesday, Wheaties Wednesday, Turkey Thursday, Fruity Friday.

*TGIF (Take Groceries in Friday)* – provide brown bags for employees to take home and fill with food or encourage them to bring a brown bag lunch and donate the money they would have spent on lunch out.

*Challenges/Competitions* – organize a contest between departments/groups with lots of categories:

- largest individual donation
- most protein
- most original design for a food barrel
- raise our weight in food

*MEAT the Need* – canned meat drive.

*Food Drive Event* – have an event, party, or school production as part of the drive and charge “food admission” – the admission price = a certain number of food items.

*Fill ‘er Up*, – fill a designated office/area with food.

*No-Show Picnic* – host a picnic where no food is served but instead is collected. V

*Bags of Hope* – may contain breakfast for a single mother and child, or lunch for 2 senior citizens.

*Kid Packs* – may contain macaroni and cheese, alphabet soup, chicken noodle, instant oatmeal, peanut butter, pudding packs, applesauce, cereal grain bars, juice boxes, graham crackers, and fruit cup packs.

*Winter’s Coming Drive* – donations consist of “winter” items like stew, chili, and hot chocolate mix (don’t forget the marshmallows!).

*Souper Bowl Sunday* – ask your guests to bring a can of soup or stew to your Super bowl party.