



Chester County

# FoodBank

## BEYOND HUNGER

2019 ANNUAL REPORT



# Ten Years of Real, Healthy Food for Chester County

## Dear Neighbor,

As we celebrate our 10<sup>th</sup> Birthday this November, we're taking stock of our past work in light of all that remains undone.

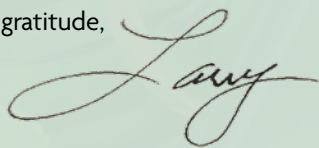
As we welcome new partnerships, we're honoring our earliest commitment from 2009. Bob McNeil, our Founding Chairman, was adamant about maintaining a spirit of collaboration. He called ours a "No Ego" endeavor to change the hunger status and health of our neighbors. This thinking impacts all efforts to date and will remain at the core of our future.

We invite you to learn even more about our team. Through these pages, we've created a tour of each department. You'll see how each one is critical to our mission, uncovering specific needs and sharing in the creation of our efficient responses.

While we are proud of our achievements, you'll see new, alarming statistics about the pressing need for food right now in our communities. With new data from United Way of Pennsylvania, the "ALICE" report clearly outlines the gap between the cost of living in Chester County and the qualifications for benefits that are out of reach for many of our neighbors. We will continue to advocate for policies that promote food security and equitable access to food for the people we serve. These include the root causes of poverty and the compounding factors that contribute to hunger.

Ten years of critical work is an accomplishment we share only through your generous involvement. As we define and roll out our next strategic plan, I'm inspired by the prospects ahead. We encourage you to stay committed through our next 10 years, as we take the people of our community beyond hunger.

With gratitude,



**LARRY WELSCH**  
Executive Director

*The Chester County Food Bank is  
dedicated to our mission to mobilize  
our community to ensure access to  
real, healthy food.*



## CELEBRATING 10 YEARS

### 2009

Chester County Food Bank receives its 501c3 in early November as the global recession impacts Chester County with food demands increasing to over 54%. Unlike most other food banks, our Board has a bold Strategic Plan to distribute nutritious, healthy foods, and fresh produce. Bob McNeil and Mrs. J. Maxwell Moran begin fundraising. Food donations are stored and delivered from a 2-car garage in Parkesburg. Operating budget is \$62,000.



## BOARD OF DIRECTORS FISCAL YEAR 2019

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Dick Vermeil



## Beyond Hunger: A New Tagline Illustrates Progress

We’ve updated our marketing message with a new tagline.

Reaching the 10-year milestone is an opportunity to rebrand our vision for the future. A tagline is short and memorable and helps identify our organization. Through a branding process, over a six-month period, we looked back through our history and forward to future efforts to select one that fits.

As you read through the work of each department, you’ll see how we focus on providing real, healthy foods, while teaching the reasons for eating well. We work from a framework of nutrition, accepting quality donations fit for our neighbors to eat. We share vegetables, meats, poultry, eggs, milk, cheese and whole grains in addition to the typical foods offered by pantries. We watch every corner of the county for ways to provide healthy nutrients in places where there is no access to affordable, fresh foods. We work to address the root causes of hunger and the circumstances that our neighbors are facing.

BEYOND  
HUNGER

Beyond Hunger.  
It has the emotion  
to describe the depth  
of our work and the  
successes we have had  
since 2009. It speaks

clearly to our participants, volunteers and prospective donors. We treat every person walking through our doors to receive food with dignity, grace and kindness. In the next 10 years, we will be even more efficient, investing in people, technology, resources and infrastructure. Donations will continue to benefit the people who need our help. We will encourage all in our community to donate consistently and to volunteer. In celebration of our 10<sup>th</sup> birthday, please continue to support our efforts beyond hunger.

### Go Beyond Hunger All Year Long

This November we will be launching BeyondHunger365, our monthly giving group. Whether you can give a little or give more, your monthly gift will connect people facing hunger with healthy food to last through every season of the year. We can harness our buying power and stretch your gift to an amazing extent. For the cost of one fancy coffee each month, you could help us ensure real, healthy food to a neighbor that struggles to put food on the table.

Visit [ChesterCountyFoodBank.org/donate](http://ChesterCountyFoodBank.org/donate) for details.

## Take a Tour Beyond Hunger

Unless you’ve had the opportunity to visit our location in Exton, you may not be aware of the full range of activities we do throughout the year to secure real, healthy food for our neighbors.

Working within our communities, we witness the hardships of food insecurity. We’re continually evaluating the connection between poverty, food insecurity and the quality of available food those circumstances may dictate for our neighbors. When we began in 2009, our work was best described in these most basic terms: delivering food, by truck to community food partners. Since then, we have expanded the reach and benefits of our work through alternative and innovative forms of support.

### Leading & Inspiring

Larry Welsch, Executive Director of the Food Bank, is responsible for sustaining a centralized point for food procurement and distribution, overseeing the development of food education programming, and maximizing our resources. Our steadfast organizational foundation is vital to successfully keeping our mission on task.

Strategically, we have assembled a dynamic **Board of Directors**, business leaders with depth and varied experience for advice and support. Financial stability is the responsibility of the collaborative expertise of our **Finance, Development and**

**Marketing** departments. We are intentional in our efforts to secure funding and remain fiscally sound. We consistently work within our operating budget while continuing to enhance our programs, moving more food insecure families beyond hunger.

We can see the impact of our holistic approach to food insecurity. Our ongoing services are improving to meet the needs of the most vulnerable populations within our county. We strive to **Advocate** and **Educate** through efforts that address the root causes of hunger and strengthen our community food systems.

## Thank You to Our Donors

### \$100,000+

Bentley Systems, Incorporated  
Cabot-Kjellerup Foundation  
Mr. and Mrs. Robert D. McNeil  
Ms. Caroline A. Moran  
Vanguard  
Wegmans Food Markets

Claneil Foundation, Inc.  
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QVC  
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### \$25,000+

Chappell Culpeper Family Foundation  
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Marshall-Reynolds Foundation  
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Mr. & Mrs. Ranney R. Moran

### \$50,000+

Anonymous (1)  
Blue Sky Family Foundation

The Leo and Peggy Pierce Family Foundation  
The RJM Foundation  
The Wyss Foundation

### \$10,000+

Believe and Achieve Foundation  
Bennett Family Foundation  
Brandywine Valley Water Garden Association  
Mr. & Mrs. Edward J. Breiner  
Church & Dwight Company, Inc  
Citadel Federal Credit Union

Communications Test Design, Inc. (CTDI)  
Delphi Wealth Management Group  
First Cornerstone Foundation  
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Hankin Foundation  
Mr. Larry Jones  
Joy in Childhood Foundation (Dunkin Brands)  
Jane C. MacElree Family Foundation  
KeyBank Foundation  
Mr. Peter Kjellerup & Ms. Mandy Cabot  
Mr. & Mrs. Dallas Krapf  
Mr. & Mrs. Jeff L. March  
Mr. Kevin McDermott

## Partnerships & Collaborating

### Our **Agency & Community Partnerships**

**Department** focuses on uncovering and creating county-wide opportunities to reach people who need real, healthy food in two ways: identifying partners and providing support.

Working with those who have consistent, direct contact with people in need, we develop strong ground level partners. These social service community leaders provide critical feedback and highlight specific needs. With this insight, we can better serve their communities.

Once we evaluate what they need, the Agency Department then provides the support and management expertise to organize efficient systems of distribution at maximum capacity.

#### **This includes:**

- Assistance with government reporting and compliance
- Support and funding for equipment and supplies
- Consultation to update services and allow members a choice of available foods
- Organization and design to help members make nutritional Best Choices
- Provision of food safety and nutrition education
- Customization based on unique regional and cultural requests
- Guidance for technology
- Referrals to compatible Food Bank programming

As we protect and build the individual strengths of each member agency, we safeguard our network and together, we have direct impact on the lives of our neighbors in need.

### **MEMBER AGENCIES**

CCFB works with over 120 member agencies to provide services that meet the specialized needs of each community. Among our community food partners, there are 36 food cupboards and pantries that are recipients of the government food programs, The Emergency Food Assistance Program (TEFAP) and State Food Purchase Program (SFPP) and all other foods we provide.

Data from our Community Food Security Assessment shows “households with children represent the highest need population in Chester County.” We have carefully expanded and evolved our food distribution channels to prioritize thousands of our community’s children. Focusing on children and youth, we work with schools, daycares, afterschool programs, and health clinics to support our backpack foods, summer food box, and prenatal food box distribution. Additionally, our future efforts will include establishing school-based pantries, creating food distribution pop-ups, and other opportunities for improving access.

We make senior food boxes and fresh produce available through senior centers and low-income residences to reach the most vulnerable seniors living in Chester County.

Through our partnerships with local healthcare providers, we supply the ingredients to correspond with EatFresh cooking classes.

Additional partners such as shelters, hot meal sites, outreach organizations, housing sites, and

many others receive regular non-perishable and produce deliveries.

### **SOCIAL & HUMAN SERVICE COMMUNITY PARTNERS**

The high cost of living in Chester County often creates needs beyond food. The Food Bank connects with community partners who provide gateway services, including health, housing, and employment. We advocate through these relationships for more than 75,000 residents who have urgent needs including shelter, rental assistance, counseling, medical care, childcare, after school programming and much more.

### **CORPORATE PARTNERS & FOUNDATIONS**

We maintain a fresh supply of healthy food ready for timely distribution. Generous financial and food contributions keep each of our programs and deliveries consistent. Investments in volunteer time and funding from corporations, businesses and foundations create a more nourished and healthy community. We invite each partner to encourage employee engagement in our mission. Connecting personally, with better knowledge around food and health issues, we can ultimately address food insecurity and provide better access to food in Chester County.

## Farming & Educating

### *Healthy Produce Grown in Chester County*

You’ll clearly see the Chester County Food Bank’s commitment beyond hunger through the work of our **Agriculture Department**. Our on-staff farmers affect all stages of the plants we grow to produce abundant crops each season. From germinating seeds and maintaining flourishing environments, our expertise yields healthy foods, while imparting knowledge and experience to more than 1,000 students and volunteers each season. Our plans for sharing education through farming will continue to expand long into the future.

### **PARTNER FARMS**

The annual selection of crops is constantly evolving based on community needs and growing conditions. At our two farm

locations, you can see what’s in season throughout the year. In summer, we’re growing cucumbers, tomatoes, basil, sweet and hot peppers, and a variety of seasonal leafy greens. You’ll also see how we process and preserve garlic and other items. As the weather becomes cooler, fall crops typically include mustard greens, cabbage, bok choy, herbs, kale, beets and more.



### **Pete’s Produce Farm at Westtown School**

Conveniently located near West Chester, Pete’s Produce Farm provides farm support and the land for our worksite. Pete Flynn has been part of the Food Bank mission since 2009 having served as an original Founding Board Member.

### **Springton Manor Farm**

The Food Bank’s portion of this 300-acre county park in Glenmoore features a 36-foot greenhouse for seedling production, an 80-foot high tunnel (hoop house) where we harvest vegetables year-round, a demonstration garden and nearly an acre of field for growing vegetables. You’re welcome to visit any time during the year to see our farming operations.



# Logistics & Distributing



As a business-minded non-profit, we are strong negotiators and resourceful grocery shoppers, working daily to expand the dollars we receive from private donations and government grants.

For every \$1 we receive, we can buy \$3-4 worth of food. Our purchasing capabilities complement food resources obtained through food or fund drives and government funding. We never lose focus that our spending strategy directly benefits our partner food cupboards, agencies and the people they serve.

Once in house, we are caretakers and efficient distributors of nutrient dense foods. In our 36,000 sq. ft. facility, we safely receive and store large donations, including food rescue and other contributions from the food industry. We pride ourselves in getting the freshest, healthiest foods out to our cupboards and pantry members every week:

*We deliver 3.2 million pounds of food in Chester County.*

*54% is fresh produce, meats, dairy and eggs. (1.7 million lbs)*

*46% is shelf stable grains, beans, nut butters, cereals, and cans. (1.5 million lbs)*

We receive food in one of three ways: purchasing, donations, and government funding. Not everyone who seeks food assistance at cupboards and social service agencies will qualify for government-funded emergency food. Therefore, purchased and donated food from the community enables us, and our partner agencies, to help anyone in need. We accept all foods that meet our nutritional framework and safety regulations.

## PURCHASED FOOD

Using money from grants, donations, and virtual food drives, we purchase approximately 42% of our total food inventory. This is the most efficient, optimal route for responding to needs with culturally appropriate and nutritious foods. Through a network of wholesalers, farmers, and within the food industry, we seek out the highest quality food products at the most cost-effective prices. During growing season, we go to farmers' produce auctions for bulk quantities of local vegetables and fruits at wholesale prices at an average cost of 25 cents per pound.

## DONATED FOOD

From single cans of vegetables gathered at an office food drive to a truckload of eggs from a distribution center, donated food is systematically funneled through our network of over 120 food cupboards and member agencies.

## GOVERNMENT NUTRITION ASSISTANCE

Less than 30% of our food inventory is funded by government programs and is solely available to individuals who qualify based on income.



## 2010

Under the Department of Human Services, Larry moves to a West Chester office, where Phoebe Kitson-Davis arrives as the first full time employee, leaving her post on the Board. We hire our first driver for a new, refrigerated delivery truck, purchased through a donation from Bob & Jennifer McNeil and Alice & Rodman Moorhead.

CCFB moves to a warehouse in Guthriesville over Labor Day weekend. By year end, over one million pounds of food and 130,000 pounds of fresh produce is delivered. Programs include, Growing and Gleaning, 95 Raised Bed Gardens, After School, Senior Food Boxes and Latino Outreach.

## 2011

CCFB surpasses the goals of the initial strategic plan. Deliveries reach 27 food cupboards, 35 schools and 50 non-profit agencies and include over 250,000 pounds of local produce. Dairy Program begins, adding milk, eggs, cheese and butter to our offerings. Programs include Fresh Food, Raised Bed Gardens, Food Drives, Emergency and Senior Food Boxes, After School and Summer Programs. Backpack Foods supply healthy, non-perishables to over 400 children of low-income families during the school year.

## ON THE ROAD EXPERIENCES



Director of Warehousing & Logistics, Nick Popov and his team of drivers spend each week delivering to churches, shelters and food pantries. They witness a reality most of us will never encounter. He said, "I ask you to not be blind to the dark corners of this county. It's very easy to ignore what's happening when you're driving through Chester County. There are some deep, dark, sad pockets--that cannot be forgotten. There are plenty of people trying their absolute best to get through this--and they should not be overlooked."

## Thank You to Our Donors

### \$10,000+(continued)

Mr. & Mrs. Michael J. Moran  
Quidditch Foundation, Inc  
Mr. Samuel Slater & Ms. Lornie Forbes  
Takeda Pharmaceuticals  
TD Charitable Foundation  
The TJX Foundation, Inc  
Veltek Associates, Inc  
Wells Fargo Foundation  
WSFS Bank Center-Wilmington

### \$5000+

Anonymous (2)  
Applestone Foundation  
Brandywine Health Foundation  
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Mr. & Mrs. Robert E. Fenza  
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Margaret Dorrance Strawbridge  
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McLelland Family Foundation  
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PJM Interconnection  
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SPQR Giving Account  
The John and Shirley Nash Foundation  
The Roemer Foundation  
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Mr. Frederick McNabb  
Mr. & Mrs. Larry M. Moore  
Mr. & Mrs. Lawrence M. O'Donnell  
Paradox Tattoo



## Engagement & Educating



### Communities Built on Sharing Good Food

Our **Food Security Initiatives Department** is mobilized to better engage and offer hands-on, empowering experiences: Buying fresh foods from a mobile market. Building a raised bed. Growing a vegetable garden. Cooking with a fresh ingredient. Tasting a combination of healthy flavors.

The more barriers we continue to remove, the better the exchange of healthy ideas. The more ways people can connect to food, the better they can improve the quality of their lives.

### ON LOCATION IN OUR COMMUNITIES

Each program is designed to mediate some of the root causes of food insecurity as we build community and increase access to real, healthy food.

#### Fresh2You Mobile Market

Our one-of-a-kind truck brings the season's best from local farmers and producers. Fresh2You makes select stops throughout Chester County carrying fresh, seasonal fruits and vegetables for purchase. Fresh2You also sells an assortment of beans, grains, herbs and spices, local eggs and local honey.

Each Fresh2You market includes a Taste It food demonstration, introducing customers to new foods and know-how for cooking nutritious meals at home. Trained volunteers encourage taste-testing of healthy dishes with a weekly recipe featuring seasonal vegetables. Shoppers can also purchase a Recipe Bundle to make the featured meal at home.

Fresh2You accepts all forms of payment and helps to stretch food budgets by offering matching dollars in the form of Veggie Bucks for those paying with SNAP/EBT (food stamps) or Farmers Market Nutrition Program (FMNP) checks which are available to families on WIC or to low-income seniors. Veggie Bucks can be used on any future purchases of fruits and vegetables during the Fresh2You season.

Fresh2You also partners with health clinics in our community to offer patients Fruits and Vegetable Prescriptions (FVRx). Patients who screen positive for food insecurity can visit the Fresh2You market weekly with their FVRx to receive fruits and vegetables at no cost.

#### EatFresh

EatFresh, a six-week bilingual (Spanish) series of hands-on cooking classes, emphasizes whole foods, local produce, and cultural traditions. Instructors share prep ideas for integrating healthy options alongside traditional foods. Participants receive a bag of fresh produce at every class, to put their skills into action at

home. Through group discussions and practice, they come away capable of making more informed food choices for selecting healthy ingredients and preparing delicious meals at home. The program also offers EatFresh for Kids for elementary-age children.

#### Raised Bed Gardens

Over the last 10 years, we've supported the installation of 150 garden sites at schools, food cupboards and churches with priority given to sites that directly engage food insecure households. We provide over 50 varieties of herb and vegetable seedlings for partners to grow and share with the community. Our Raised Bed Garden partners donate over 30,000 pounds of fresh vegetables each growing season. These gardens contribute 33% of the total fresh produce grown by our programs. Gardens at schools serve as outdoor classrooms for science and nutrition education. We work with thousands of students each year, delivering hands-on lessons in the garden.

#### Seed to Supper

Treating gardens as educational spaces, we empower people with knowledge and practical skills to grow their own food. In partnership with Penn State Extension Master Gardeners of Chester County, we offer free, public classes at partner garden sites. Participants learn from volunteer Master Gardeners and join our network of skilled growers.



### 2012

1.7 million pounds of food and over 500,000 pounds of fresh food is grown and purchased at auction for distribution. The number of Raised Bed Gardens increases to 400 at 22 schools. Food Backpacks expand to help 903 students. A Nutrition Education Program is piloted at the Great Valley School District emphasizing better food choices and lifelong health. High tunnels are built for growing food for the cafeteria year round, with lesson plans and materials for teachers and students as part of a STEM curriculum.

### 2013

In July, we move to an over 36,000 sq ft facility at Eagleview in Exton with 30,000 sq ft of warehouse storage space, 4,250 sq ft of commercial refrigeration and freezer space, a 2,500 sq ft commercial kitchen and offices for a staff of 12.

We institute an Agriculture Program led by a full-time farmer and begin growing our own seedlings and managing land at partner farms. Production is continuously increasing for a diverse selection of crops.

### 2014

We begin a contract with Meals on Wheels of Chester County to prepare hot and frozen meals for weekday pick ups by volunteers for participants throughout the county. We source and package 'Snow Boxes' so homebound clients will have emergency food on hand during winter storms, until meal deliveries can resume.



# Cooking & Training

Led by a classically trained chef and his team, the **Culinary Department** works from within the Chester County Food Bank's commercial kitchen facilities to reach specific audiences with healthy meals. The kitchen staff and volunteers create and package nutritious meals for our **Logistics and Distribution Department**, working with donated, purchased and fresh food items.

## BRINGING FOOD HOME

Our kitchen staff works side-by-side with our Direct Distribution department to guarantee that individuals are receiving nutritious meals and eating regularly. Each week we are sending approximately 600 meals directly to homes in Chester County.



### Simple Suppers

A week's worth of healthy frozen meals are delivered to seniors or those with pressing needs. Families can request food for someone who is no longer driving to market or cooking for themselves. During a recovery from a hospitalization, for example, this program ensures that a household will have decent meals, low in sodium and free of high-fructose corn syrup.

### Meals on Wheels

A contract program in conjunction with Meals on Wheels of Chester County, we prepare hot fresh meals every day in our kitchen for recipients across the county. Our culinary staff creates seasonal dishes on a 21-day menu cycle, putting out 250 to 300 hot meals every week. Volunteers from Meals on Wheels pick up from our kitchen each day and make the individual deliveries of these hot, fresh meals.

## CULINARY TRAINING THAT CHANGES LIVES

Food insecurity often centers around education, employment and other barriers to consistent pay. At the same time, within the food industry, restaurants are constantly looking for reliable help. The opportunities for advancement inside a commercial kitchen are readily available to staff willing to learn and work hard, regardless of their formal education history.

### FRESHstart Kitchen

Our FRESHstart Kitchen imparts the skills necessary to maintain a career in the culinary arts, while acknowledging the root causes of poverty. Some students encounter ingredients they've never tasted. For others, this program represents the first time they have been encouraged to speak up and have direct eye contact. Throughout the classroom and kitchen work, students acquire culinary training, general employment skills, assistance with resume building, job readiness and participate in mock interviews. Throughout the course of the program, students have the opportunity for field trips to our local farm partners and other organizations.

While they may arrive at different skill levels, students are elevated through the 14-week curriculum, becoming highly-skilled, certified professionals ready to begin to support themselves by working in Chester County restaurants.

Visit [ChesterCountyFoodBank.org](http://ChesterCountyFoodBank.org) for more information and details for getting involved.



## 2015

The first Fresh2You mobile market truck hits the road with fresh produce and products for sale in communities with little or no access to fresh foods. Educational experiences create new and positive interactions in the communities we visit.

Bob McNeil steps down as Board Chairman following a 6-year term and the initial two capital campaigns. He writes, "Chester County Food Bank is distinguished by our beliefs. Programmatically and organizationally-wide, the most effective way to alleviate hunger today and lay the foundation for better lives in the future, is to pair the provision of food with engaging, informative and useful education for children and their families. The relationship between adequate nutrition and health, wellness and appropriate physical, emotional and mental development are well established; and we make them available to our most vulnerable neighbors."

Jeff March, President and CEO of Citadel FCU becomes the Board Chairman.

## SUCCESS STORY



Recent graduate, Levi Villagomez advanced through the FRESHstart Kitchen program, completed his internship at The Whip Tavern and is now employed full time inside the Chester County Food Bank kitchen. His new focus is preparing food for Meals on Wheels and Simple Suppers.

# Thank You to Our Donors

## \$2500+ (continued)

RCTaylor Group  
Richard & Carolyn Vermeil Foundation  
The Colket Foundation  
The Lasko Family Foundation  
The Mutual Fire Foundation, Inc  
Mr. Michael A. Wall  
Whole Foods Market

## \$1000+

Anonymous (3)  
Aegon Transamerica Foundation  
ArcelorMittal  
Arthur Hall Insurance  
Mr. Steven R. Atkinson  
Mr. & Mrs. Lawrence Baker, Jr.  
Bank of America  
Belmont Family Charitable Giving Fund  
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DNB First--West Chester  
Emergency Care Specialists, P.C.  
Enbridge Foundation (A Component Fund of the Greater Houston Community Foundation)  
Mr. Matthew Ford  
Mr. James Fox  
Mr. & Mrs. John Fridy

# Food Insecurity in Chester County

The experience of food insecurity in Chester County can be understood when uncovering the “pockets of poverty” hidden by high median incomes and favorable health statistics. What cannot be seen with surface level statistics are the many Chester County residents who struggle to put food on the table every day. They are increasingly burdened by financial hardships, wealth inequality and a high cost of living. Those with financial struggles are more likely to be food insecure leading to poor health outcomes and less household stability.

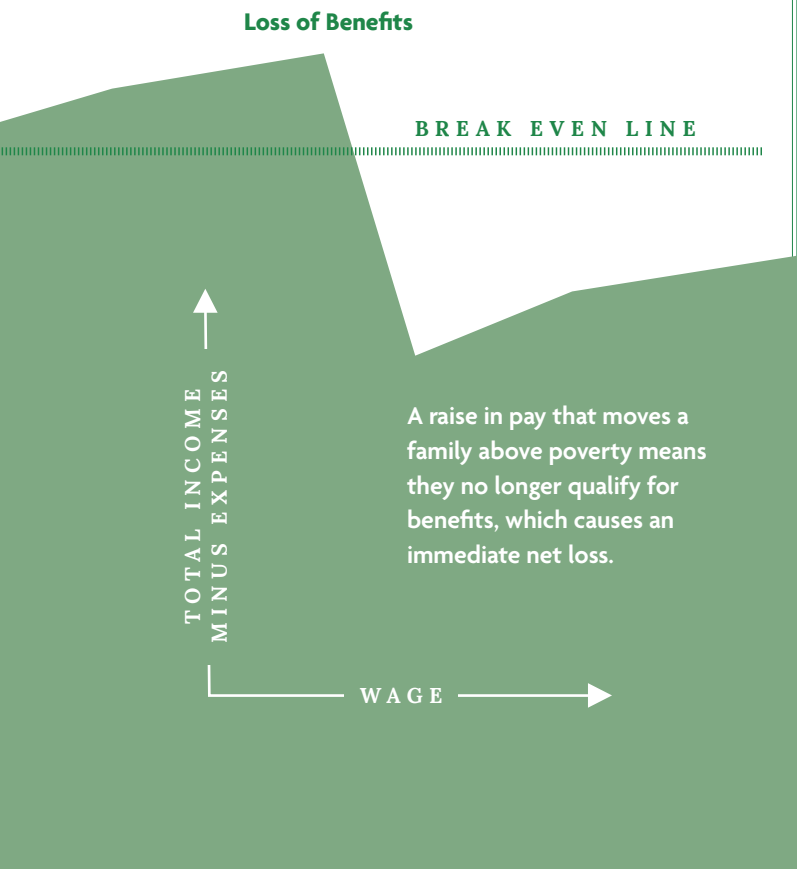
## Living in the Eligibility Gap

For many in Chester County, public assistance to meet basic needs is out of reach because of a phenomenon known as the “cliff effect”.

The “cliff effect” occurs when an individual or family loses some or all access to a public assistance program after household income exceeds the eligibility threshold. Often, the **increase in income does not match the value of the lost benefit**. For example, there are nearly 25,000 people who are food insecure in Chester County, yet do not meet eligibility requirements to receive SNAP. Chester County’s percentage of people living in the eligibility gap is one of the highest proportionally in Pennsylvania.

25,000

FOOD INSECURE INDIVIDUALS THAT DO NOT MEET ELIGIBILITY REQUIREMENTS TO RECEIVE SNAP BENEFITS



## High Cost of Living in Chester County

The high cost of living in Chester County places an overwhelming burden on many residents who cannot earn enough to meet the demands. Many food insecure individuals are unable to find full time employment providing a living wage or cannot work due to a disability.



Many families cannot afford monthly insurance premiums on top of copays and large deductibles despite being ineligible for Medicaid.



The average meal cost is \$0.84 more in Chester County than Pennsylvania as a whole, equating to an additional annual cost of \$919.80 per person for food. *(Source: Feeding America: Map the Meal Gap)*



Of all Pennsylvania counties, Chester County has the highest average fee for childcare. *(Source: United Way: 2019 ALICE in PA Report)*



A lack of personal transportation or adequate public transit prevents community members from accessing the food they need at grocery stores and food pantries.



More than 56,000 households are considered housing burdened, meaning more than 30% of household income is spent on housing costs. This is an even greater challenge for renters. *(Source: U.S. Census Bureau: American Community Survey)*



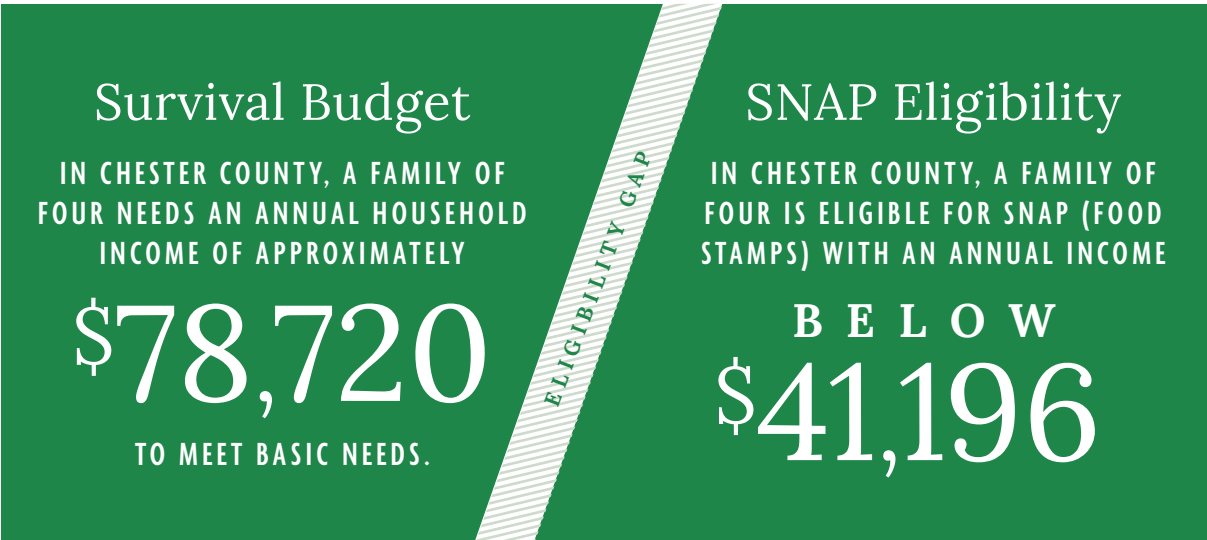




2016

We begin a three-year strategic plan to go beyond traditional food-banking as the central hunger relief organization serving more than 120 partner agencies. Our network of food cupboards, hot meal sites, shelters and other social service organizations distributes over 2.5 million pounds to our neighbors with limited or uncertain access to adequate food.

We overhaul the holiday turkey system, and funnel all resources into an efficient, single stream Thanksgiving program in Coatesville. We gather the names of every individual served by each agency, and provide turkeys in one central, dignified and fun holiday event. We know people personally and are certain each one receives a turkey.



Because eligibility requirements are not adjusted based on cost of living, the proportion of food insecure households unable to receive SNAP assistance is significantly higher in Chester County.

(Source: United Way: 2019 ALICE in Pennsylvania Report)



**27%**

1 IN 4 HOUSEHOLDS IN CHESTER COUNTY ARE STRUGGLING TO MAKE ENDS MEET.

(Source: United Way: 2019 ALICE in Pennsylvania Report)

**51,166**

HOUSEHOLDS UNABLE TO MAKE ENDS MEET  
(Source: United Way: 2019 ALICE in Pennsylvania Report)

**37,901**

HOUSEHOLDS ABOVE THE FEDERAL POVERTY LEVEL STILL STRUGGLING WITH BASIC NEEDS

**13,265**

HOUSEHOLDS UNDER THE FEDERAL POVERTY LEVEL

Thank You to Our Donors

\$1000+*(continued)*

Mrs. Janet B. Gelb  
Great Lakes Brewing Company  
Herbert & Gertrude Halverstadt Foundation  
High Point Financial  
Hoover Financial Advisors  
The Honorable & Mrs. J. Curtis Joyner  
Ms. Rebecca Katz  
Ms. Martha G. King  
Reverend Phoebe Kitson-Davis  
Ms. Mette D. Kjellerup  
Ms. Ruthie Kranz-Carl & Mr. William Carl

Mr. Dale N. Krapf  
Mr. & Mrs. J. Christopher Lang  
Ms. Robin Lasko  
Mr. & Mrs. William Lasko  
Mr. Francis Lawless  
Lincoln Financial Foundation  
Lionfield Technology Soluntions, Ltd  
Mr. Joseph A. Lynn & Ms. Daphne Thomas  
MacElree Harvey  
Manito Title Insurance Company  
Mattia's Lawn & Garden Inc.  
Mr. Peter McKenna  
Mr. & Mrs. Paul M. McMinn

Mr. & Mrs. Vincent Milano  
Mr. & Mrs. Michael D.R. Miller  
Mr. & Mrs. Frank C. Millheim  
Mr. & Mrs. J. Christopher Lang  
Mr. William Montgomery  
Mr. & Mrs. Brad Palmer  
Mr. & Mrs. Ted Patterson  
Phillips Mushroom Farms  
Mr. David Petty  
Mr. & Mrs. J.F. Quinn  
Mr. Thomas M. Rampulla  
Mr. & Mrs. Edward Riegl  
Ms. Karin Ann Risi

Mr. Allen Rosenfeld  
Mr. & Mrs. John Russo  
S & J Jewelers Inc.  
Mr. & Mrs. Jesse D. Saunders  
Mr. & Mrs. Peter Senescu  
Dr. John Scanlon  
Dr. Pamela P. Scott & Dr. Raza Khwasa  
Mr. & Mrs. Curt Siverling  
Mr. & Mrs. Andrew Stautberg  
Mrs. Elizabeth D. Strode  
Mr. & Mrs. John C. Sundquist  
Sweetzels Foods, LLC



## 2017

We expand distribution of nutritionally balanced, shelf stable foods and seasonal produce to 700 seniors over age 60 in our county. We address their food preferences and eliminate heavy, unwieldy boxes and other barriers to access. We successfully pilot a fruit and veggie prescription program with our Fresh2You Mobile Market. We initiate a countywide assessment to evaluate the needs of those experiencing hunger and food insecurity in Chester County.

## 2018

Lauren Harrell, CPA, CFA Director, Financial Institution Advisory, Chatham Financial, becomes the Chair of the Board. Results from The Community Needs Assessment show more than 35,000 individuals are food insecure and living below the federal poverty level. Many more struggle financially. The FRESHstart Kitchen opens, offering access to culinary training and workforce development classes. Seed to Supper education classes begin.

# Financials

## STATEMENT OF FINANCIAL POSITION

FY2019

### CURRENT ASSETS

Cash and Cash Equivalents	\$218,014
Accounts Receivable	\$24,229
Grants Receivable	-
Unconditional Promises to Give	\$140,500
Deposits	\$52,000
Inventory	\$449,088
Prepaid Expenses	\$5,266

**TOTAL CURRENT ASSETS** **\$889,097**

Investments	\$6,547,873
Unconditional Promises to Give, net	\$105,690
Property and Equipment, net	\$3,801,856

**TOTAL ASSETS** **\$11,344,516**

### CURRENT LIABILITIES

Accounts Payable	\$145,429
Accrued Expenses	\$79,019
Line of Credit	\$470,000
Note Payable - Current	\$9,564

**TOTAL CURRENT LIABILITIES** **\$704,012**

Note Payable - Long Term	\$268,970
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**TOTAL LIABILITIES** **\$972,982**

### NET ASSETS

Unrestricted	
Undesignated	\$4,097,927
Property & Equipment	\$3,523,322
Board Designated For Hunger Relief Programs	\$2,420,000

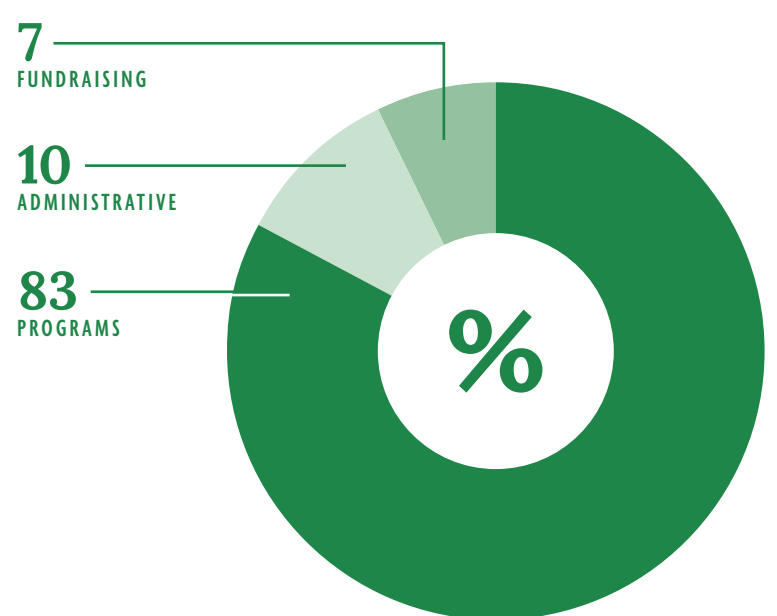
**TOTAL UNRESTRICTED** **\$10,041,249**

With Donor Restrictions	\$330,285
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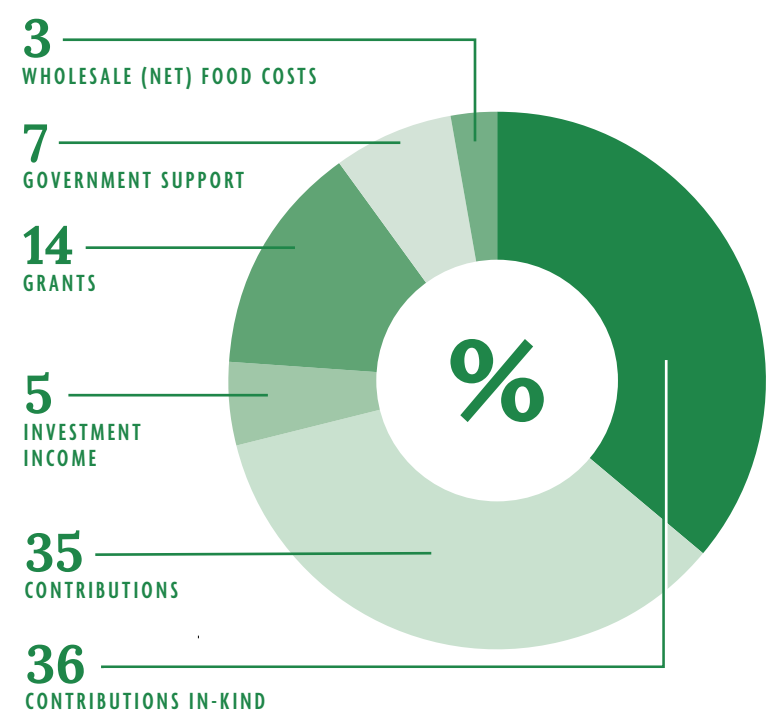
**TOTAL NET ASSETS** **\$10,371,534**

**TOTAL LIABILITIES & NET ASSETS** **\$11,344,516**

## USE OF FUNDS



## SOURCE OF FUNDS







# 2019 Successes

We can see the impact of our holistic approach to food insecurity. Our ongoing services are improving to meet the needs of the most vulnerable populations within our county:

- ✓ We have secured **increased access to fresh fruits, vegetables and nutrition education resources** for SNAP and Farmers Market Nutrition programs.
- ✓ In partnership with the Penn State Extension Master Gardeners of Chester County, we have **launched Seed to Supper garden classes**.
- ✓ We have **new partnerships in Fruit & Vegetable Prescriptions**.
- ✓ We've made **significant improvements in self-reported health scores, food security status scores** and fruit and vegetable intake.
- ✓ We have **expanded the Backpack Program beyond the school year** so more students have healthy food during the summer.
- ✓ We have **expanded our EatFresh program from 5 to 8 sites**.

## CCFB INITIATIVES IN NOURISHMENT

**Raised Bed Garden Program**  
GARDENING INSTRUCTION

**EatFresh & EatFresh for Kids**  
NUTRITIONAL & COOKING INSTRUCTION

**FVRx**  
FRUIT & VEGETABLE PRESCRIPTIONS

**Simple Suppers & Senior Food Boxes**  
SENIOR MEALS

**Weekend Backpacks & Summer Food Boxes**  
WEEKEND AND SUMMER STUDENT MEALS

**Pre-Natal Food Boxes**  
HEALTHY MEALS DURING PREGNANCY

**Seed to Supper**  
GARDENING EDUCATION

**Fresh2you**  
MOBILE FARMER'S MARKET VEHICLE

**FRESHstart™ KITCHEN**  
WORKFORCE DEVELOPMENT

## Tax Reduction Strategies that Help our Neighbors

We sat down with CCFB Board member, Kevin McDermott, Private Wealth Advisor of Delphi Wealth Management Group. He shared two tax reduction strategies for legacy giving.

### DONOR ADVISED FUND (DAF)

“A popular philanthropic vehicle, a Donor Advised Fund can be set up to benefit the Chester County Food Bank. A DAF is a simple, tax efficient investment account. It allows donors to make a charitable contribution, receive an immediate tax deduction, and recommend grants from the fund over time to charities.”

#### Here’s how a DAF works:

- Make a contribution from personal assets, including cash, stock, real estate etc.
- Immediately, receive the maximum tax deduction allowed by the IRS.
- Name the DAF Account, designate the advisors and name the Chester County Food Bank as beneficiary.
- Your contribution is placed in the DAF investment account, which grows, tax-free.
- At any time, you can recommend grants from the fund to Chester County Food Bank or any other charity.

“New tax laws have changed the nature of donations,” said McDermott. “Now charitable contributions may not be deductible if someone chooses to file their taxes using the new higher standard deduction instead of itemizing. The DAF allows an individual to lump several years of charitable contributions together to make itemizing their deductions worthwhile even though they can spread those contributions out over a number of years.”

### QUALIFIED CHARITABLE DISTRIBUTION / QCD

McDermott said, “Another option for tax-free giving is available to retired folks who designate The Chester County Food Bank as the recipient of the Required Minimum Distribution (RMD) from retirement accounts or IRAs each year. As you may remember, when you reach the age of 70½, the IRS requires a withdrawal of a portion of your retirement account each year, whether or not you need it for living expenses. The RMD is considered taxable income. To avoid reporting the RMD as taxable income, a wise and generous idea is to designate these withdrawals (or a portion of them) directly to the CCFB. The amount becomes a Qualified Charitable Distribution, a mutually rewarding strategy for giving.

To find the right provisions for your tax situation, please contact your financial representative or tax attorney.

To support the Chester County Food Bank, visit [ChesterCountyFoodBank.org/donate](https://ChesterCountyFoodBank.org/donate) or call 610-873-6000 and speak with Beverly Abbonizio.

## Thank You to Our Donors

### \$1000+ (continued)

- Target Foundation

Mr. Matthew R. Taylor

Mr. & Mrs. Louis Teti

The Abel Family Charitable Fund

The Allen Family Charitable Fund

The Dale L. Reese Foundation

The Gunard Berry Carlson Memorial Foundation, Inc.

The M&T Charitable Foundation

The Merz Family Foundation

The Quaker City Foundation
- The R P Barrows Fund

Mrs. Monica Treichel

Mr. & Mrs. Russell E. Vance

Mr. Fred Verhage

Mr. & Mrs. Eric Vogel

Mr. & Mrs. Kurt W. Wagner

Woodforest Charitable Foundation

Ms. Valerie Young

For more information about making a donation, and a complete list of donors, visit:

[ChesterCountyFoodBank.org/donate](https://ChesterCountyFoodBank.org/donate)



## CELEBRATING 10 YEARS

### 2020 and beyond

As we celebrate our 10<sup>th</sup> year, we continue to assess our programs to be certain we are nourishing the people in need in Chester County. Our Strategic Plan is a living, breathing, evolving document that directs everything we do. We continually evaluate our partnerships and collaborations in ways that streamline access to real, healthy food. We challenge our donors to stick with us and support all our efforts to go beyond hunger.

## Give Today

at [ChesterCountyFoodBank.org](https://ChesterCountyFoodBank.org)

# 75k+

# OF INDIVIDUALS AT RISK OR  
 EXPERIENCING FOOD INSECURITY  
 IN CHESTER COUNTY

# 120

# OF MEMBER AGENCY  
 & SOCIAL SERVICE  
 COMMUNITY PARTNERS

### HOW WE FEED CHESTER COUNTY



**Chester County  
 Food Bank**



**2+ Partner Farms**



**150 Raised Bed  
 Garden Sites**



**120 Community  
 Food Partners**

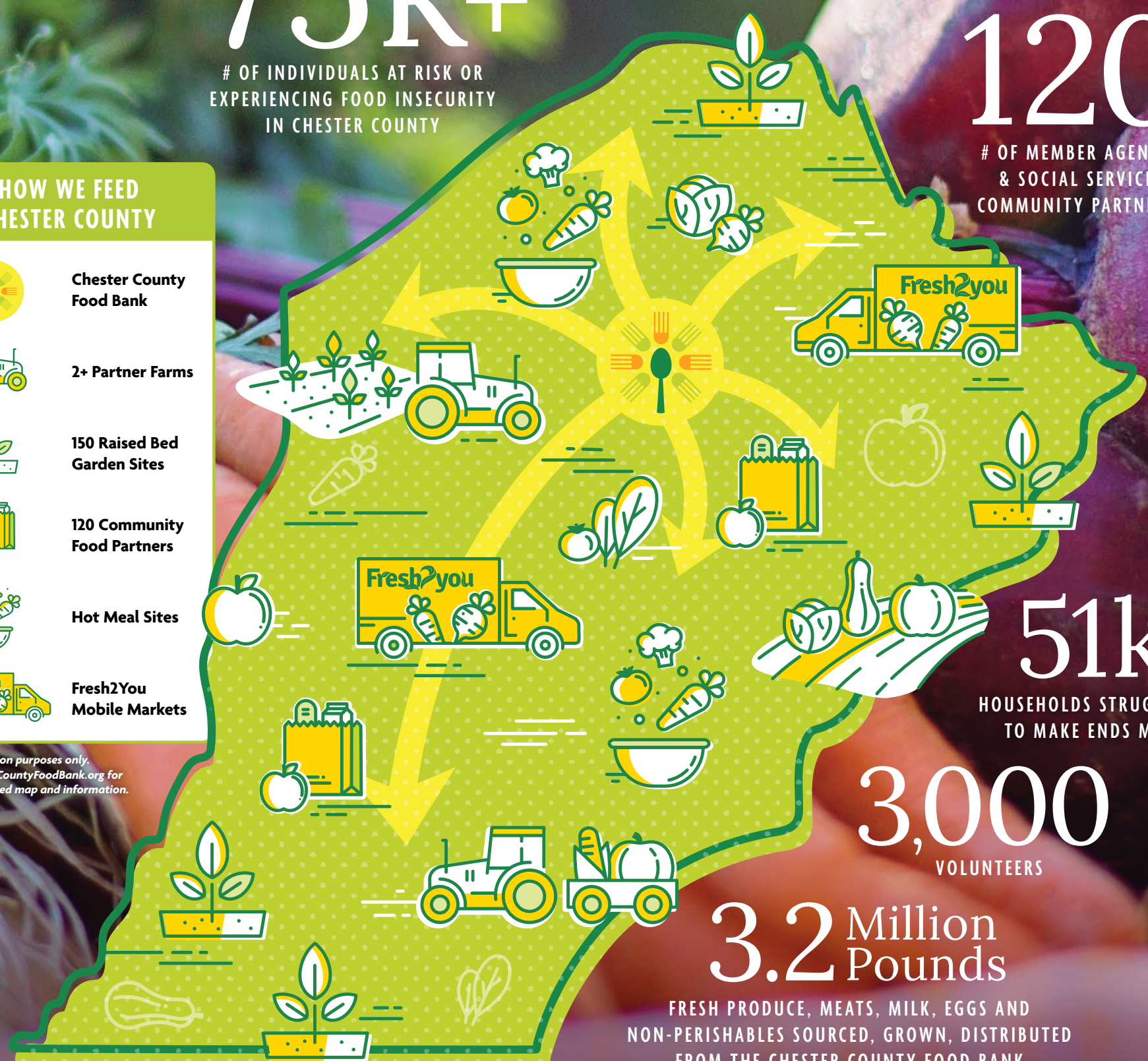


**Hot Meal Sites**



**Fresh2You  
 Mobile Markets**

\*For illustration purposes only.  
 Visit [ChesterCountyFoodBank.org](https://ChesterCountyFoodBank.org) for  
 a more detailed map and information.



# 51k

HOUSEHOLDS STRUGGLING  
 TO MAKE ENDS MEET

# 3,000

VOLUNTEERS

# 3.2 Million Pounds

FRESH PRODUCE, MEATS, MILK, EGGS AND  
 NON-PERISHABLES SOURCED, GROWN, DISTRIBUTED  
 FROM THE CHESTER COUNTY FOOD BANK