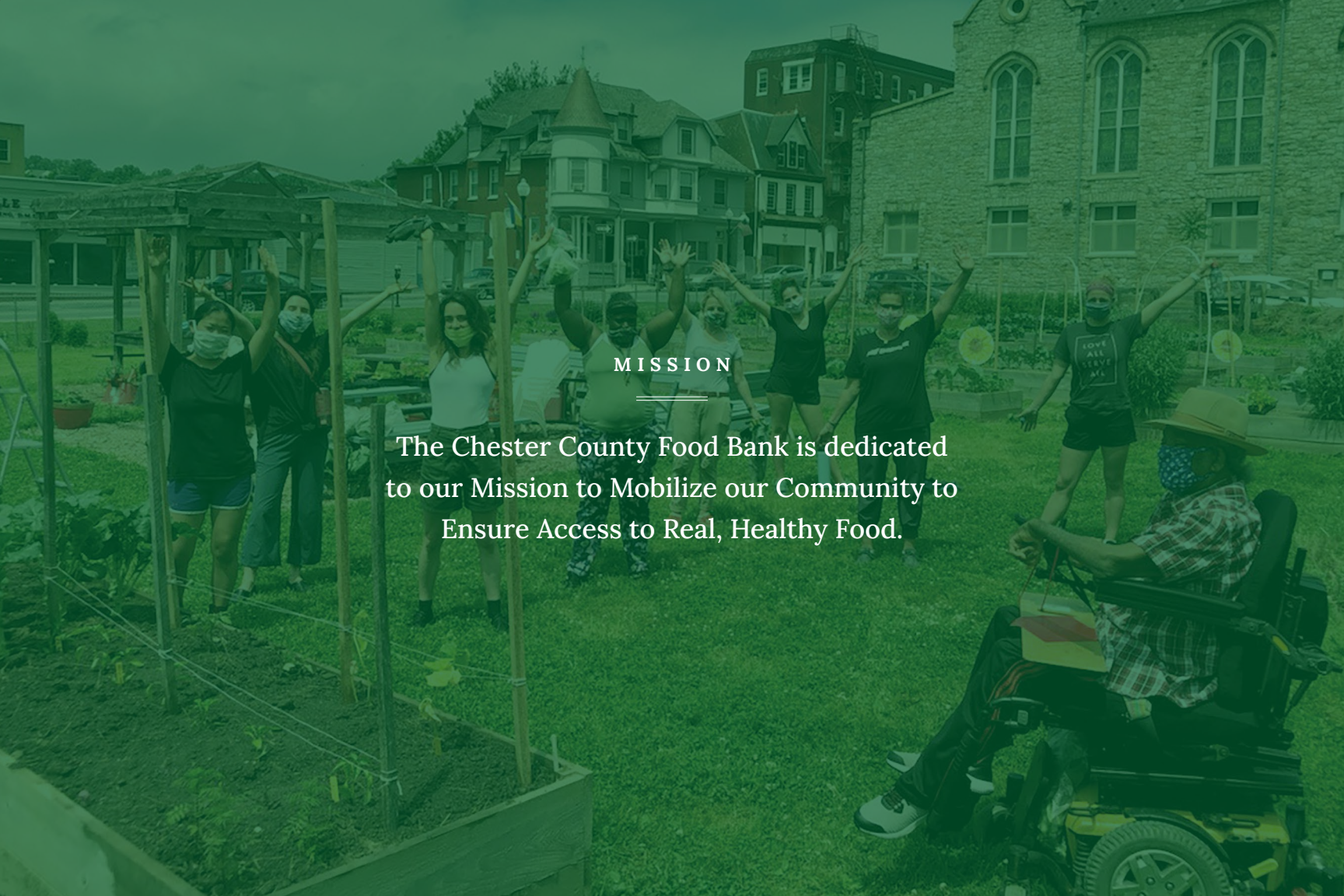


Rooted in Community

FY2020 IMPACT REPORT



A group of approximately ten diverse individuals are standing in a community garden, many with their arms raised in a celebratory gesture. They are wearing face masks. In the foreground, a person wearing a hat and a face mask is seated in a motorized wheelchair, holding a clipboard. The garden features raised wooden beds, trellises, and various plants. In the background, there are residential buildings, including a large brick church with Gothic-style windows.

MISSION

The Chester County Food Bank is dedicated
to our Mission to Mobilize our Community to
Ensure Access to Real, Healthy Food.

The Need Increases

Individuals and families in our community are considered food insecure when they have limited or uncertain availability of nutritionally adequate food to feed their families. Almost 75,000 individuals in Chester County were at risk for food insecurity — pre-COVID-19.

During 2020, Many More were Confronted with Uncertainty.

With the onset of COVID-19 and **skyrocketing unemployment**, many people found themselves in need of a food pantry for the first time, while those already in need experienced greater financial burdens.

\$78,720 Survival Budget for a family of 4 in Chester County.

Source: United Way: 2019 ALICE in Pennsylvania Report.

Seeing a **30% increase** in need, it was imperative that we pivoted quickly to ensure adequate funding.

- ✓ We applied for emergency funding to support these changes and sustain our work **for the long haul**.
- ✓ Food drives stopped, so we launched an online platform for hosting virtual food drives and team fundraisers. Funds collected support our bulk purchasing power to counter the **increase in food prices**.
- ✓ We encouraged sustainable giving through our monthly giving program, **Beyond Hunger 365**, to ensure ongoing funding for the long-term increase in need.



Our Logistics and Distribution Process Goes Into Immediate *Emergency Response Mode*

- ✓ Partnering with the Chester County Department of Health, we instituted safety protocols for handling, packaging, and delivering food.
- ✓ Forced to stop all volunteer shifts, our **on-site staff transitioned** to assembly line processing of truck-to-trunk Sunshine Boxes to ensure food needs were met.
- ✓ Our warehouse **sourced and purchased higher quantities** of fresh and shelf stable foods for our network of partners including churches, shelters, cupboards and pantries.
- ✓ As schools closed, and thousands of qualifying children in our school districts were not getting in-school meals, we focused on partnering with schools and other non-traditional food organizations to **feed our county's children** and their families.
- ✓ Sunshine Meals were designed as a “heat and eat” option for people who were displaced and living in temporary housing, children who relied on school meal programs, and seniors with limited mobility and access.

82% decrease in number of volunteers in CCFB warehouse and kitchen due to COVID-19 safety protocols.



SENIOR FOOD BOX

Chester County
FoodBank

610-873-6000
chestercountyfoodbank.org

Our Agency and Community Partnerships Remain Open to Serve

We built capacity for agencies to distribute more food to address the increased need.

Twenty-six of our partner food agencies received essential equipment like refrigerators and freezers, enabling them to accept increased deliveries and safely store food.

Building capacity throughout our network is an **imperative ongoing investment** to create a food secure Chester County.

All of our **120+** food cupboards and network partners remain open to serve. Thank you!

In March 2020, Phoebe Kitson-Davis pivoted her role to Director of COVID-19 Initiatives.



Reverend Kitson-Davis was set to retire in March, however, due to the pandemic, she stayed on in the new role. She officially

retired from CCFB in May to return to ministry, but continues to support food security initiatives at her new role with Church of the Loving Shepherd, a CCFB network partner offering a food cupboard and food delivery program for home-bound seniors.

Thank you, Phoebe, for building a network of community partners over the last 10 years – we couldn't get through this emergency without your dedication to building a food secure Chester County.



We Harvest Hope *Through the Pandemic*

Our Agriculture Department and on-staff farmers worked harder than ever to plant more produce to protect our food supply.

Many of our larger corporate groups were unable to come out to the farms due to their COVID-19 restrictions, but with socially distanced protocols and a number of dedicated individual volunteers, we were able to grow more with fewer hands. Much gratitude to the hard hours endured on the farm!

We distributed **1,418,301 lbs** of fresh fruits and vegetables throughout Chester County.

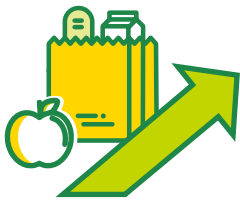
Of that, **65,918 lbs** of fresh fruits and vegetables were grown at our partner farms.



2020 at a Glance

Our food security initiatives adapted to continue to move people beyond hunger.

Fiscal Year 2020 July 1, 2019 – June 30, 2020

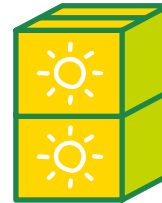


up to **30%**

INCREASE IN THE NEED FOR
FOOD IN CHESTER COUNTY
SINCE MARCH

-65%

DECREASE IN VOLUNTEERS
SINCE MARCH DUE TO
SOCIAL DISTANCING
RESTRICTIONS



2.7 Million
Meals

DISTRIBUTED THIS
FISCAL YEAR

up to **50%**

INCREASE IN COST
OF FOOD





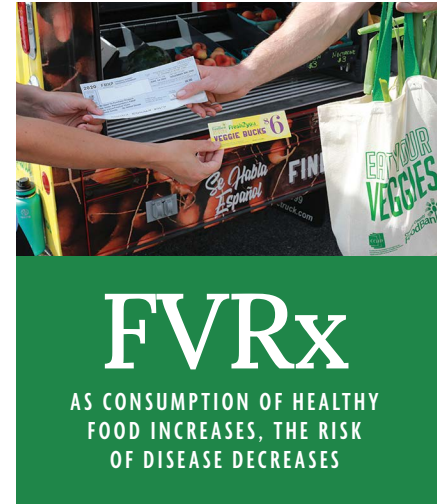
Our Nutrition and Education Programs Adapt

Eat Fresh – our cooking classes, hosted in English and Spanish, moved to online classes. Participants received weekly truck-to-trunk deliveries of produce to use during online cooking classes. They celebrated with a virtual “family” dinner to share their experience and recipe ideas. Participation grew by 20%.

Fresh2You – For safe purchasing of produce grown on our farms and sourced locally, our mobile market was able to maintain select stops throughout the county, where access to fresh produce is limited. Online ordering was instituted, making contactless pick ups safe and efficient. Participants shopping with SNAP (food stamps) received **Veggie Bucks** to double their purchasing power for future shopping with Fresh2You. Our **FVRx Program** continues to partner with healthcare providers to offer prescriptions for patients to receive fresh produce at our mobile market – improving the health outcomes for many of our neighbors.

Raised Bed Gardens – We have 87 raised bed garden sites throughout the county. This year, several gardens could not open due to COVID-19, so we created a “grow at home” gardening program where people received a container gardening kit including seedlings, soil, pots, gloves, and instructions on how to grow produce on their back porches. 465 kits were distributed this spring.

BEYOND HUNGER



\$42,000 cash value of the
Veggie Bucks distributed.

Our Culinary Kitchen Changes Course

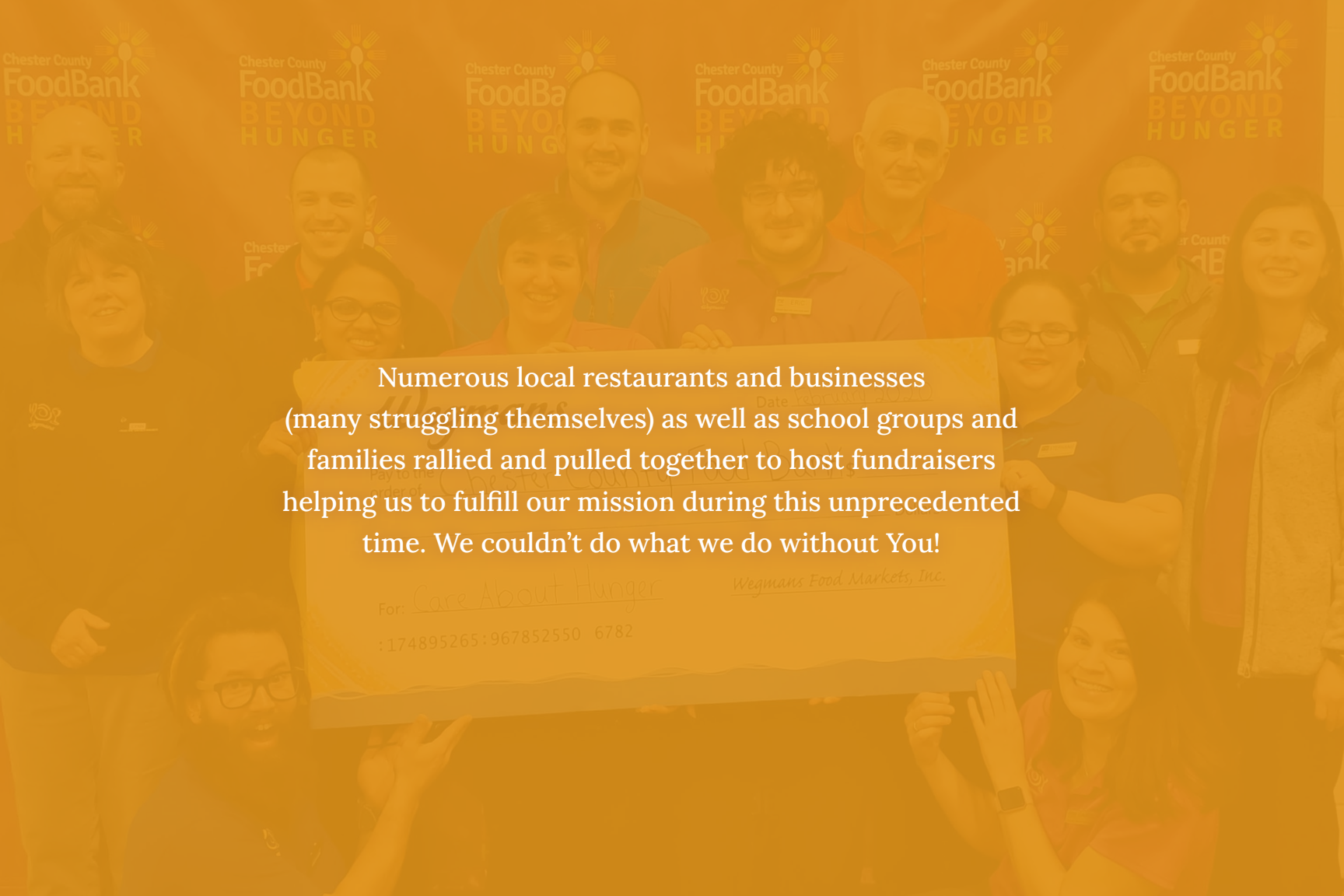
Our culinary kitchen produces “heat and eat” meals for our Simple Suppers program and Meals on Wheels deliveries to homebound individuals. At the start of the pandemic, we introduced **Sunshine Meals** to meet the increased need for ready-to-eat meals.

For safety, our **FreshStart Kitchen** had to stop and restructure, building a hybrid program mixing virtual and socially distanced, in-person lessons which will begin in early 2021.

Before COVID-19, we distributed **1,600 meals per month** with Simple Suppers and Meals on Wheels.

Since COVID-19, we distribute as many as **12,000 Meals per month** through Simple Suppers, Meals on Wheels and our new Sunshine Meals.





Numerous local restaurants and businesses
(many struggling themselves) as well as school groups and
families rallied and pulled together to host fundraisers
helping us to fulfill our mission during this unprecedented
time. We couldn't do what we do without You!

For: Care About Hunger Wegmans Food Markets, Inc.
:174895265:967852550 6782

Thank You to Our Donors

\$100,000+

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\$2500+

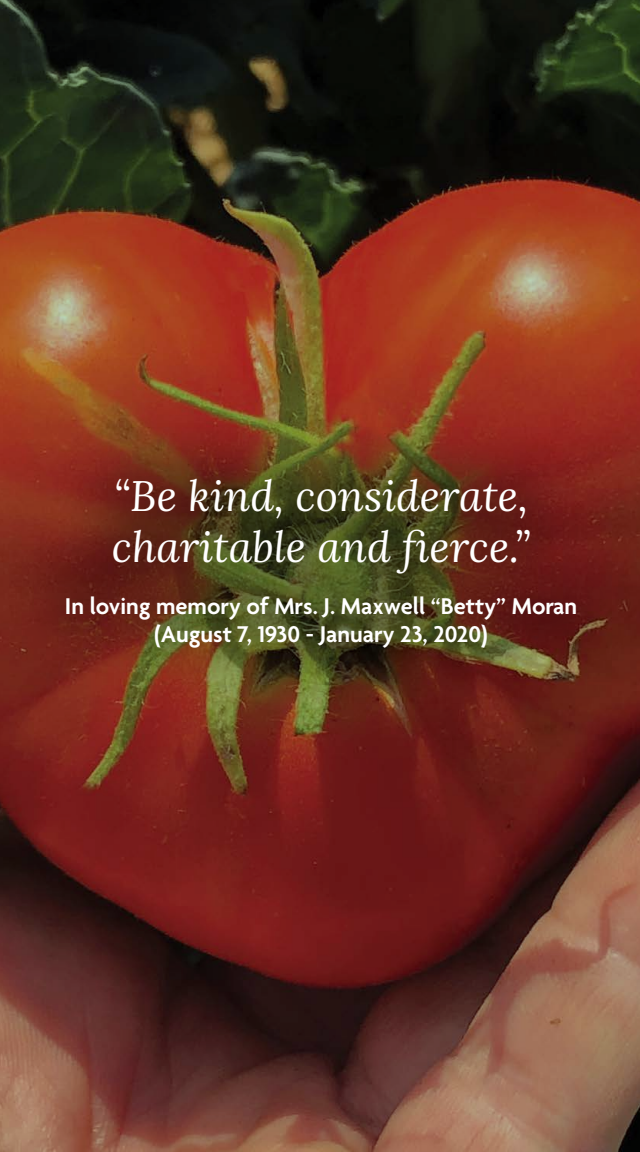
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ChesterCountyFoodBank.org/financials**

*Every effort was made to ensure
the accuracy of this impact report.
We would appreciate notification of
any errors or omissions in order to
correct our records. Please contact
us with any necessary changes at
give@ChesterCountyFoodBank.org
or call 610-873-6000 ext. 104.*



“Be kind, considerate,
charitable and fierce.”

In loving memory of Mrs. J. Maxwell “Betty” Moran
(August 7, 1930 - January 23, 2020)

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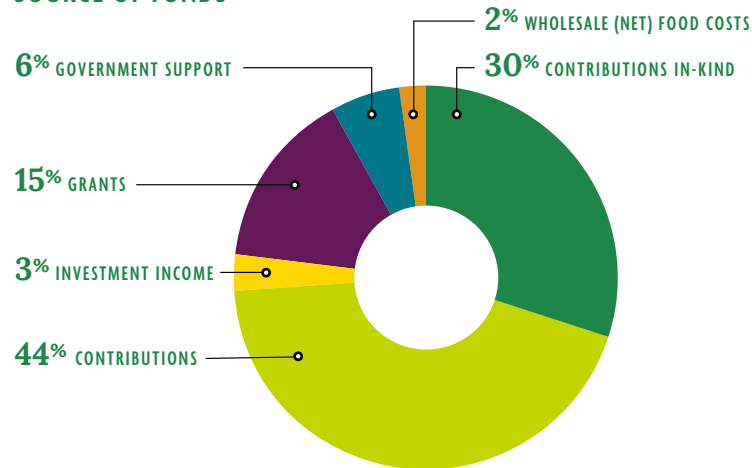
Source and Use of Funds

The impact of the Chester County Food Bank extends beyond putting food on the table.

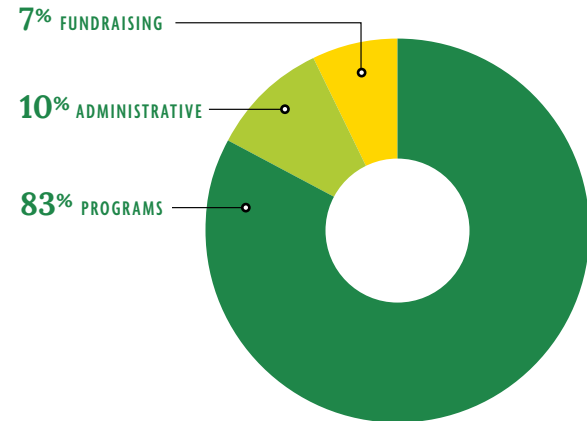
We distribute food to those in need with the goal of not only providing nourishment but also reducing the hardship in making difficult financial choices such as deciding between paying for medicine or paying for groceries. Your investment in local hunger relief efforts helps fuel our vision of a food secure Chester County.

With your help we are going beyond hunger.

SOURCE OF FUNDS



USE OF FUNDS



FOOD SOURCES

FARMING
FOOD DRIVES & DONATIONS
PURCHASING FOOD
GOVERNMENT FOOD PROGRAMS

NUTRITION & WELLNESS

RAISED BED GARDENS
GROW AT HOME CONTAINER GARDENING
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(Fruit & Vegetable Prescriptions)
HEALTHY RECIPES & VIDEOS

Fresh2you
Mobile Market



EDUCATION

SEED TO SUPPER
(In English & Spanish)
EAT FRESH
(In English & Spanish)
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KITCHEN

DISTRIBUTION

WEEKEND BACKPACKS
(Food For School Age Children)
SUMMER FOOD BOXES
SENIOR BOXES
SIMPLE SUPPERS
PRE-NATAL BOXES