



## **Virtual Fundraisers & Virtual Food Drive**

[Donate by shopping at our Virtual Food Drive](#)

[Fundraise on behalf of an organization or group](#)

[Fundraise as an individual](#)

## How to Create a Virtual Fundraiser on Behalf of an Organization or Group

### Step 1: Select Your Fundraiser Type

- [Open the fundraising form here.](#)
- Choose "**Organization/Group**" as your fundraiser type.

Type of Fundraiser(Required)

Organization/Group

Individual

### Step 2: Input Fundraiser Details

- Enter the name you'd like to give your fundraiser.
- Provide the organizer's **name, email, and phone number** for communication.
- Set a **start and end date** (or leave blank if running year-round).
- Add a **fundraising goal** (you can estimate or leave blank).

Fundraiser's Name (Required)

Community Against Hunger

Please let us know what you would like the fundraiser to be named.

Organizer's Name(Required)

John

Doe

Email (Required)

jdoe@email.com

Phone

(610) 000-0000

### Fundraiser Details

Start Date (Required)

05/02/2025

End Date

05/31/2025

Goal

5000

### Step 3: Share Your Fundraiser's Story

- Write a short message or story to engage supporters.
- If left blank, the default message will be:  
*"Help us feed our neighbors by donating to our virtual fundraiser."*

### Step 4: Upload a Cover Image

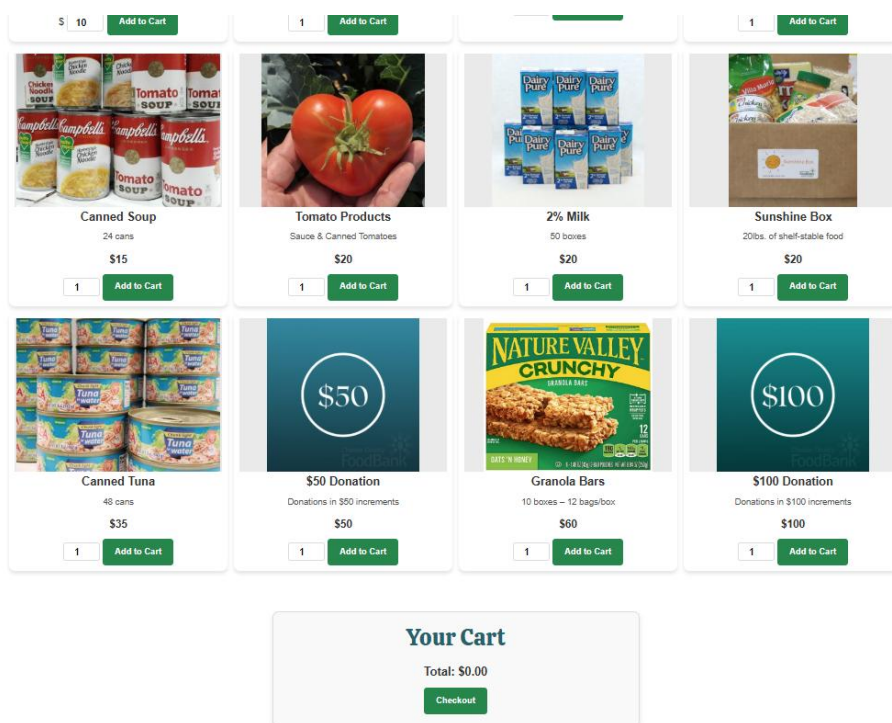
- Add a logo or relevant photo to represent your fundraiser.
- Recommended dimensions: **1200 x 630px**
- Max file size: **1MB**

## Step 5: Choose Fundraiser Visibility

- Decide if your fundraiser should be:
  - Public:** Displayed on the fundraising page for anyone to see.
  - Private:** Accessible only via a direct link.

## Step 6: Enable Virtual Food Drive Link (Optional)

- Our **Virtual Food Drive** allows donors to “shop” and contribute items.
- If you want to include this feature, select **"Yes"**—otherwise, select **"No."**
  - The link to the **Virtual Food Drive** will be included in the story section and also be sent to you alongside the link to the fundraiser page and QR code.



## Step 7: Submit Your Fundraiser

- Review all information entered.
- Click **Submit** to complete the setup.
- You will receive a **link to your fundraiser** and a **QR code** via email within **2 business days**.

## How to Create a Virtual Fundraiser as an Individual

### Step 1: Visit the Fundraising Page

- Open our [Virtual Fundraising Campaign](#) and click "**Fundraise.**"

### Chester County Food Bank Virtual Fundraiser



Organized by [Chester County Food Bank](#) →

Verified

\$0 0 Supporters

0% of \$10,000 goal

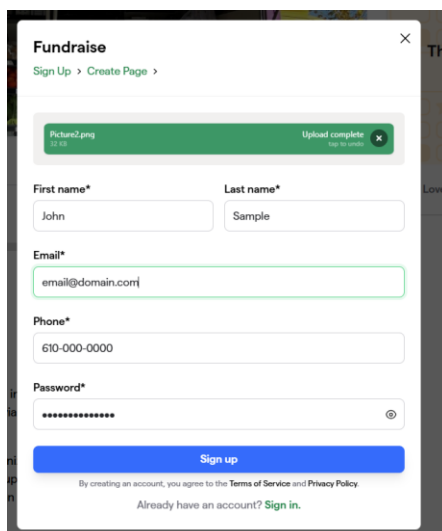
### Team Members

No team members yet, be the first!

+ Fundraise

### Step 2: Sign Up for an Account

- Follow the prompts to create an account.
- Verify your email if required.



**Fundraise**

Sign Up > Create Page >

Picture2.png 12 KB Upload complete

First name\* John

Last name\* Sample

Email\* email@domain.com

Phone\* 610-000-0000

Password\* \*\*\*\*\*

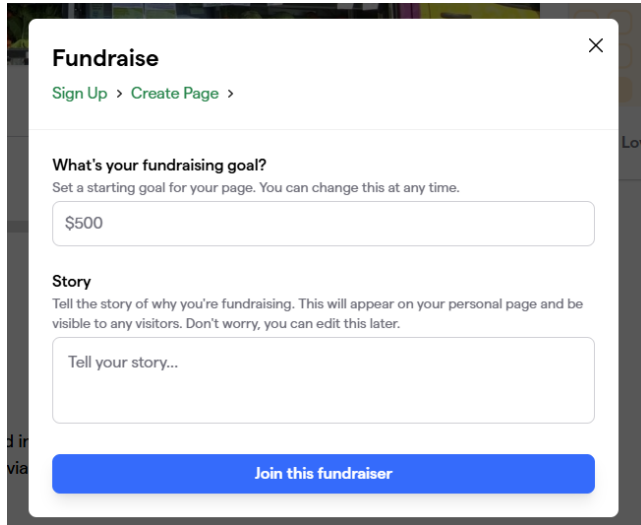
Sign up

By creating an account, you agree to the [Terms of Service](#) and [Privacy Policy](#).

Already have an account? [Sign in.](#)

### Step 3: Set Up Your Fundraiser

- Enter your **fundraising goal amount** (you can adjust this later).
- Write a **short story or message** to engage donors.



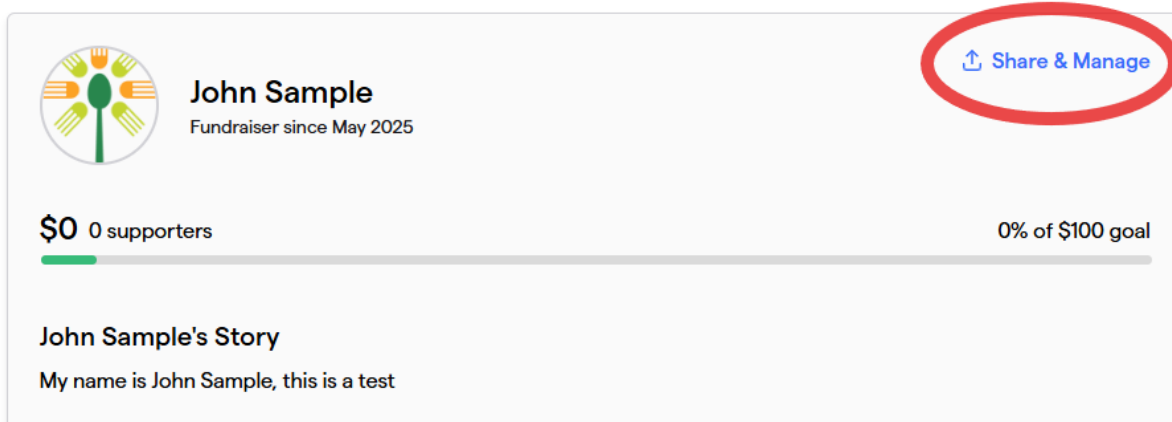
The screenshot shows a mobile app interface for setting up a fundraiser. At the top, it says "Fundraise" with a close button (X) and navigation links "Sign Up > Create Page >". Below this is a section titled "What's your fundraising goal?" with a subtext "Set a starting goal for your page. You can change this at any time." A text input field contains "\$500". Underneath is a "Story" section with the instruction "Tell the story of why you're fundraising. This will appear on your personal page and be visible to any visitors. Don't worry, you can edit this later." A text area contains the placeholder "Tell your story...". At the bottom is a blue button labeled "Join this fundraiser".

### Step 4: Join the Fundraiser

- Click "**Join this fundraiser**" to finalize your setup.

### Step 5: Share Your Fundraiser

- Once completed, you will receive a **unique URL** to your fundraiser.
- Share this link with family, friends, and social networks to encourage donations.
- When someone donates to your fundraiser, you will be notified and your progress bar will fill up.

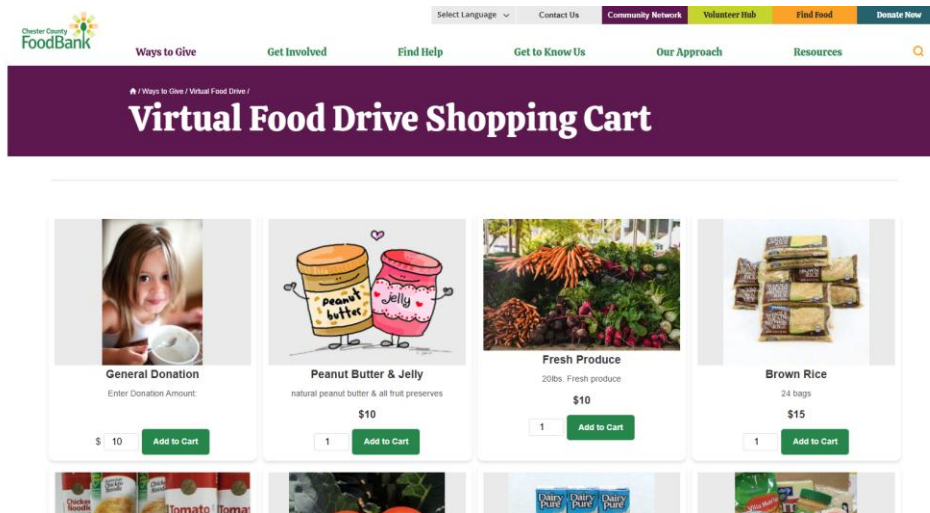


The screenshot shows a fundraiser profile for "John Sample". On the left is a circular profile picture with the FoodBank logo. To the right of the picture, the name "John Sample" is displayed, followed by "Fundraiser since May 2025". In the top right corner, there is a blue button with a share icon and the text "Share & Manage", which is circled in red. Below the profile information, it shows "\$0 0 supporters" and a progress bar that is currently empty. To the right of the progress bar, it says "0% of \$100 goal". Below the progress bar is the section "John Sample's Story" with the text "My name is John Sample, this is a test".

## How to Shop Our Virtual Food Drive

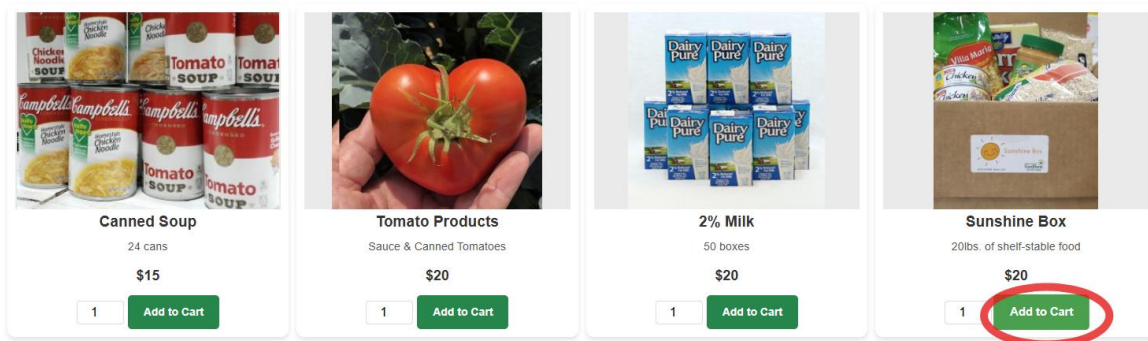
### Step 1: Visit the Virtual Food Drive

- Click [here](#) to access our virtual cart.



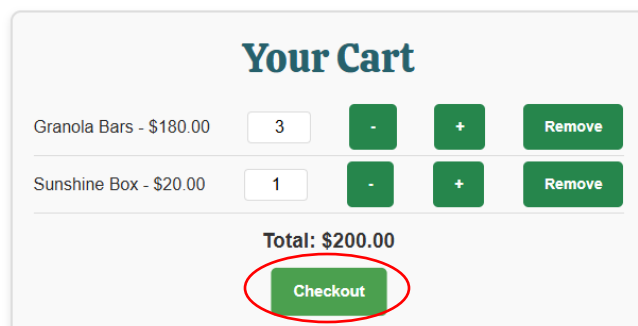
### Step 2: Add Items to Your Cart

- Browse available food items and select what you'd like to donate.
- Add your chosen items and quantities to the cart.



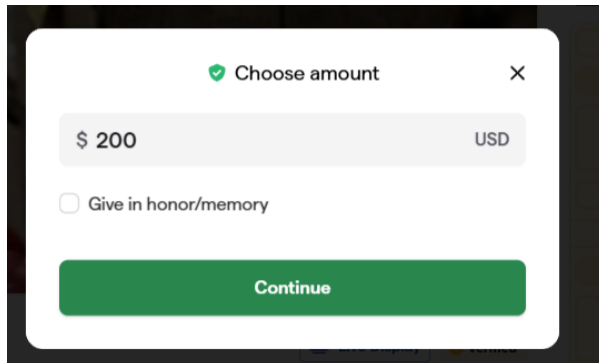
### Step 3: Proceed to Checkout

- Scroll down and click "Checkout".



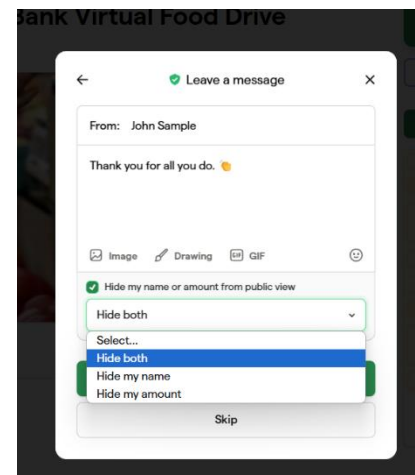
### Step 4: Proceed to Donate

- You will be directed to our GiveButter Virtual Food Drive campaign, with the total filled out. Click **“Continue”**



### Step 4: Customize Your Donation (Optional)

- On the checkout page, you can choose to make your **name** and/or **donation amount visible** to other donors.
- You can also leave a short message or skip this step altogether.



### Step 5: Choose a Payment Method

- Select your preferred payment type.
- Fill out the form and click **“Pay”**.

